

It takes **everyone's support** to keep us on the **cutting-edge** of research, education and patient care, to build a **national reputation**, to attract the **best and brightest** faculty, students and staff, and to **advance our mission** of better health care for everyone.

Stand up Stand Out

Be Inspired, Be Involved, Be Invested.

Stand up Stand Out

Be Inspired, Be Involved, Be Invested.



Be Inspired, Be Involved, Be Invested.

What is Stand Up-Stand Out?

The Stand Up-Stand Out employee campaign is your opportunity to show support for the work you do every day and for the work of our organization on behalf of our students, our patients and our families.

I give my time and energy to the organization. Why should I give money too?

We value the time and energy you give every day and thank you for all that you do. Stand Up-Stand Out is your opportunity to take that extra step by demonstrating your support through a financial gift.

As a donor to Stand Up-Stand Out, there are several benefits:

- When you give at certain levels, you will receive a gift of appreciation from the enterprise.
- Your gift, and the gifts of your fellow employees, helps the enterprise secure gifts from others. When we seek philanthropic support, a commonly asked question is “What is your level of employee support?” Your level of employee engagement directly impacts our ability to grow by impacting our ability to secure philanthropic support from outside organizations.
- You can take pride in knowing that your gift helps us build new buildings, attract the best and brightest faculty and students, and support patient care. It takes all of us to advance our mission of better health care for everyone.

What is our campaign goal?

Our goal is \$200,000. **Challenge Alert!** *The President’s Cabinet will match dollar for dollar the amount raised by employees, faculty and staff, up to \$200,000.*

Can I make a gift to a specific school, clinic or research program?

The funds listed on the Stand Up-Stand Out Form represent our greatest priorities. However, if you wish to direct your donation to another area of interest, visit georgiahealth.edu/StandUpStandOut for a list of the most current funds. If you still are not certain, just write in your area of interest and someone from the Advancement office will contact you to ensure your gift is appropriately directed.

I want to give, but giving all at once may be difficult. How can I spread out my gift?

We think the easiest way to give is through payroll deduction. Just indicate on the enclosed form the total annual gift you would like deducted from your paycheck; payments will be deducted each pay period.

You can also give a one-time gift by check. Or give a one-time or recurring gift online using your credit card. Just visit georgiahealth.edu/StandUpStandOut and follow the links to set up an online account.

Take the Hour of Power Challenge

This year, we’re also issuing a special “**Hour of Power**” challenge: We’re encouraging all employees to donate at least one hour of their pay per month. To determine your hourly pay, refer to your last pay slip. If you are a full-time exempt employee, take your pretax annual salary and divide by 2,080. Otherwise, visit georgiahealth.edu/StandUpStandOut.



Just remember that your investment sends a powerful message that we believe in and support the mission of the Georgia Health Sciences enterprise—to achieve better health for all.